



The North West LHIN invites you to:

## An Opportunity for Real Change: Improved Health Outcomes through ICT

*Dr. Alejandro Jadad, Centre for Global eHealth Innovation*

**Dr. Jadad's** mission is to help improve health for all, through information and communication technologies (ICTs). In this stimulating session, he will challenge the status quo and suggest new and innovative ways of integrating ICTs into daily practice. This session would be of interest to everyone working in health care with an interest in advancing the use of information and communication technologies.



In 2000, **Dr. Jadad** joined the University of Toronto and the University Health Network, where he created the Centre for Global eHealth Innovation, and became the Rose Family Chair in Supportive Care and the Canada Research Chair in eHealth Innovation. The Centre, designed as a simulator of the future, acts as a flexible configurable movie set-like space to study and optimize the use of ICTs before their widespread introduction into the health system. He is developing virtual clinical tools to transform the encounter between patients and health professionals, interactive tools to promote knowledge translation and education of health professionals and the public, and a platform to respond to major public health crises (e.g. pandemics) and to enable young people to shape the health system.

**Friday, June 20, 2008**  
**12:00 p.m. to 1:00 p.m. (EST)**

***Videoconference via Ontario Telemedicine Network (OTN)***

**To RSVP** please contact Darlene Ibey, Program Assistant, at [darlene.ibey@lhins.on.ca](mailto:darlene.ibey@lhins.on.ca) or (866) 907-5446 ext. 2013 (toll-free) or (807) 684-9425 ext. 2013.